

San Antonio Community Educational Television, Inc. 15533 Capital Port – San Antonio, Texas 78249 – (210) 479-0123 - Fax (210) 492-5679

Dear Ms. Peace:

Thank you for agreeing to appear on our Community Educational program, "Joy in Our Town". Your taping date is **Tuesday October 7, 2008**. Your time slot is **1:00 P.M**. Please plan to arrive **15 minutes** before your time slot. You will find several forms for you to fill out and return to me at <u>sharon.denney@khce.org</u>, or FAX to (210) 492-5679. **Directions to the station** are also attached.

The first form attached is a brief **Community Survey** in which you can communicate with us your observations in these areas. Please take a few minutes to answer the questions and return it to us. This is your opportunity to voice your opinion and influence the programming that affects our city.

Recognizing your position as a leader in our community, we are seeking your help in determining the problems, issues, needs and interests within our community. As a community educational television station it is our desire and responsibility to air programming that addresses the issues of our community. To determine these issues, the FCC requires that we interview the community's leaders. This is why it is crucial for us to receive your help in this survey so we may truly serve the needs of our community.

The second form is the **Interview Form.** This form should reflect the person(s) appearing on the program. It will provide contact information, information for production graphics, and several interview questions giving insight into the issue to be discussed.

The third form is the **Program Release Form**. This is required for you to participate in the programming. **Each guest must complete and <u>sign</u> a separate program release form.**

Please return these three forms to me no later than **Monday**, **September 22**, **2008**. Thank you for your help and concern.

Sincerely,

Sharon L. Denney Public Affairs Director 210-479-0123 210-492-5679 FAX <u>sharon.denney@khce.org</u>



Please take a moment to fill out the following information and answer the questions below. This information helps KHCE ascertain community issues for the public affairs local program.

Community Survey	PLEASE PRINT	For in-house use	only
Name: Annalisa Peace			
Title: Executive Director, Greater Edwards Aqui	fer Alliance		
Address: PO Box 15618			
City/State/Zip: San Antonio, Texas 78212	Phone: 210	-320-6294	
Date and Location of Interview 10/7/2008 at stud	10		
Interviewed by:		Check 5 Top Iss	ues:
Additional Leadership Positions: Board of Directors, San Antonio League of Wom	en Voters	Crime	
,		Economy	
Please list or comment on three issues/needs affect comments are greatly appreciated:	cting San Antonio. Your opinions and	Education	
San Antonio needs to adopt rules to protect the E		Environment	Х
area that contributes rain water to recharge the Ed water to recharge the Aquifer.			
The City of San Antonio is growing to the North		Gangs	
system. We need to designate this area as worthy groundwater resources.		Government	
Protecting the endangered species (the golden che			
the Edwards Aquifer Recharge and Contributing water supplies.		Homeless	
		Housing	
		Minority Issue	s 🗆
		Public Safety	
		Senior Citizen	s 🗆
		Substance Abu	ise 🗆
		Transportation	
		Unemploymen	t 🗆
		Youth	
		Other	□



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"Joy in Our Town" KHCE INTERVIEW FORM

Please PRINT your contact information legibly for the graphics. Must indicate the contact information which is to be given out to the viewers. <u>Remember</u>-use black pen if form is to be faxed.

GUEST (S) NAME & TITLE: _Annalisa Peace, Executive Director,		
ORGANIZATION:Greater Edwards Aquifer Alliance		
ADDRESS:PO Box 15618		
CITY:San Antonio STATE:TXZIP:78212		
PHONE # FOR VIEWER INFORMATION ONLY:210-320-6294		
(Choose either Web or E-mail (not both) information (NO DEDSONAL CONTACTS INFO)		
information (NO PERSONAL CONTACTS INFO)		

WEB INFO for viewers to contact: _______OR

E-MAIL for viewers to contact: _____

DO NOT ANSWER QUESTIONS ON THIS FORM. These questions are to demonstrate how topic should be addressed in interview. Please add any other questions you think might speak to the topic. Feel free to quote any statistics/pertinent facts about your subject during the interview.

1) Give a little background on your organization and what you do, how you operate?(1-2 min.)

2 What are some environmental issues facing our community? (Camp Bullis

3) What are some of the contributing factors to these issues?_poor land use planning____

4) <u>What are some of the steps needed to combat these issues?</u> <u>City must enact protections for the Edwards Aquifer Contributing Zone</u>

5) <u>How does this potentially impact the local community?</u> We stand to lose a major economic generator, and to compromise our water quality._____

6) Are you seeing progress in these areas? not enough

7) <u>What other steps can be taken to combat these issues?</u> require Habitat Conservation Plan for Golden Cheek Warbler and Karst Invertibrates before approving development plans.



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JOY IN OUR TOWN AUTHORIZATION

AND RELEASE FORM

I hereby grant to San Antonio Community Educational Television, Inc. (SACET) and to its licensees, assignees and other successors-in-interest, all rights of every kind and character whatsoever, in perpetuity, in and to my appearance likeness, performance, name and/or voice and the results and proceeds thereof (my "Performance") in connection with the television programming of SACET.

I hereby authorize SACET to record and photograph (on film, tape, digital, electronic or otherwise) my performance; to edit my performance at SACET's sold discretion; to make multiple recordings of my performance and to use and re-use my performance, in whole or in part.

I hereby release, discharge, indemnify and hold harmless, SACET, its employees, agents, licensees, successor and assigns from any and all claims, demands or causes of action that it may have or may from now on for defamation, invasion! of privacy or right of publicity, infringement of copyright or trademark, or violation of any other right arising out of or relating to any utilization of the rights granted under this agreement.

I also understand and agree that I am to receive no compensation for my appearance on or participation in the program. I acknowledge that I have received adequate consideration for this release.

The rights, licenses and privileges herein granted to SACET are irrevocable and not subject to recession, restraint or injunction under any circumstances. Nothing herein shall be construed to obligate SACET to produce, distribute or use any of the rights granted herein.

The Authorization and Release Form shall be construed according to the laws of the State of Texas, where jurisdiction shall lie with venue in the County of Bexar. I hereby waive jurisdiction and venue in any other place. This agreement contains the entire understanding of the parties relating to the subject matter.

NAME: ____Annalisa Peace______

SIGNATURE:

annotas Seca

ORGANIZATION NAME: ____Greater Edwards Aquifer Alliance_____

ORGANIZATION ADDRESS: __www.AquiferAlliance.org_____

PHONE: 210-320-6294

PROGRAM NUMBER:_____ AIR DATES:_____



15533 CAPITAL PORT DR.,SAN ANTONIO, TX. 78249 SAN ANTONIO COMMUNITY EDUCATIONAL TELEVISION, INC. (210) 479-0123, FAX (210) 492-5679, www.khce.org

Bonus Footage Requirements for Interviews

- You must own rights to any media we air
- All media must be broadcast quality. The broadcast department will use their discretion on the media's use.

NO Power PointNO VHS

- Any media must be turned in at least one week before taping
- Acceptable file formats:

<u>PICTURES</u>	VIDEO
.JPG	.MOV
.PNG	.MPG
.PSD	.AVI
.TIFF	.MPEG4
.BMP	
.GIF	

HARD COPY VIDEO (must be delivered to studio at least one week before taping) DVD Mini DV DV cam SP Beta



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DIRECTIONS TO KHCE

KHCE is located at 15533 Capital Port Dr.

To arrive from San Antonio International airport:

- Take US HWY 281 North to Loop 1604 West
- Take Loop 1604 West toward I-10
- Exit Lockhill Selma (next exit after Military Hwy) and stay on the access Rd. of 1604 West to Tradesman Dr.
- Make a Left onto Tradesman and enter the Industrial Park, to the first street Capital Port
- Make a **Left** on to Capital Port to the **third** building on the Left

To arrive from I-35 and Loop 1604:

- Take Loop 1604 West toward I-10, past US Hwy 281
- Exit Lockhill Selma (next exit after Military Hwy) and stay on the access Rd. of 1604 West to Tradesman Dr.
- Make a Left on to Tradesman and enter the Industrial Park to the first street Capital Port
- Make a Left on to Capital Port to the third building on the Left

To arrive from the Northwest (Sea World):

- Take Loop 1604 East past Babcock to the Frontage Rd. exit
- Exit Frontage Rd. and stay on the **access** road of 1604 East cross under I-10 past the "Park & Ride" to Tradesman (**Do Not** get on 1604 again)
- Make a **Right** on to Tradesman and enter the Industrial Park to the first street Capital Port
- Make a **Left** on to Capital Port to the **third** building on the Left

To arrive from the South:

- Take I-10 West past the UTSA Blvd exit to the Frontage Rd. exit
- Exit Frontage Rd. and follow the access road as it bends to the right and merges into the access road of 1604
- Take the access road of 1604 East (Do Not get on 1604 again) to Tradesman
- Make a **Right** on to Tradesman and enter the Industrial Park to the first street Capital Port
- Make a Left on to Capital Port to the third building on the Left

To arrive from the North (Boerne):

- Take I-10 East to the Frontage Rd. exit, just after La Cantera exit
- Exit Frontage Rd. following the access road under Loop 1604 and make a Left onto the access road of Loop 1604 East (after the first Stop sign). Follow the access road of 1604 East (**Do Not** get on 1604) to Tradesman
- Make a Right on to Tradesman and enter the Industrial Park to the first street Capital Port
- Make a Left on to Capital Port to the third building on the Left

Any guests appearing on a program should park behind the microwave tower and along the side of the building. Once parked, ring in at the door by the tower marked **Guest Entrance Green Room**.