



NEW BRAUNFELS  
PARKS FOUNDATION

**Partnering for Parks, February 2017**

# Partnering for Parks

## Starting the Foundation

The New Braunfels Parks Foundation is a non-profit, all volunteer organization formed in 2006 to promote, protect, and enhance the parks system of New Braunfels through education, resource development, and community partnerships.

- By-laws
- Conflict of Interest Policy
- Form 1023 Application for Recognition of Exemption (Federal)
- Form AP-204 (Texas)



# Partnering for Parks

## Functions of the Organization

- Grants
- Land donations
- Donors
- Events/Fundraising
- Volunteer projects



# JAWS Skate Park

- Raised \$236,000
- City matched \$225,000 plus land
- Opened April, 2009
- 2011 raised \$75,000 for lights



**SKATE THE WAVE**  
**New BRAUNFELS**



# Landa Park Gazebo

- Landa Park 75<sup>th</sup> Anniversary Gala (2011)
- Raised \$20,000
- Restored historic gazebo on Landa Lake





# Puppy Playland

- Volunteers raised \$70,000 in funds and \$80,000 in-kind donations
- 4B Board matched \$100,000
- Park opened in 2014



# Landa Park Pedestrian Bridge

- Received \$15,000 donation after 2010 floods (Starplex Cinema)
- Used funds to install custom handrails on replacement bridge



# Fischer Park Land Donation

- City purchased land for park in 2007
- Fischer family donated 4 acres to Foundation
- Form 50-115 Appraisal District
- City used land as match for TPWD trail grant





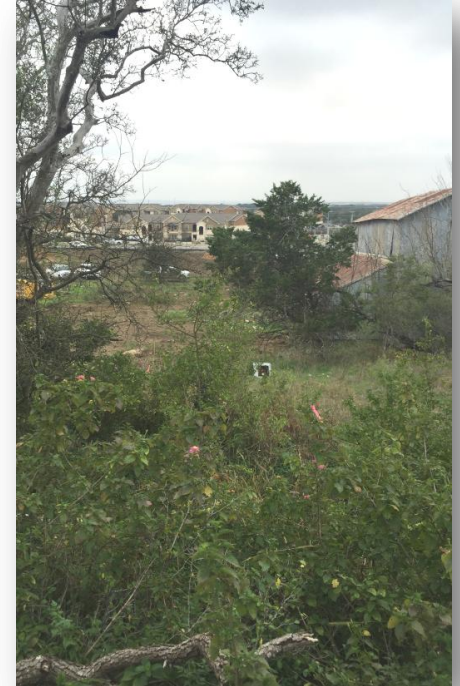
# Fischer Park Grand Opening

- Park opened in May, 2015
- Foundation held “pre-view” party
- Raised \$20,000 for Callin’s Castle



# Mission Hills Land Donation

- Development group donated 10 acres
- Holding land in trust for city
- Match for potential grant



# Callen's Castle All Ability Park

- City reserved four acres of land for future park
- City funded development of Conceptual Plan
- Foundation currently fundraising
  - \$4 million goal



# Landa Park Mini Golf Renovation

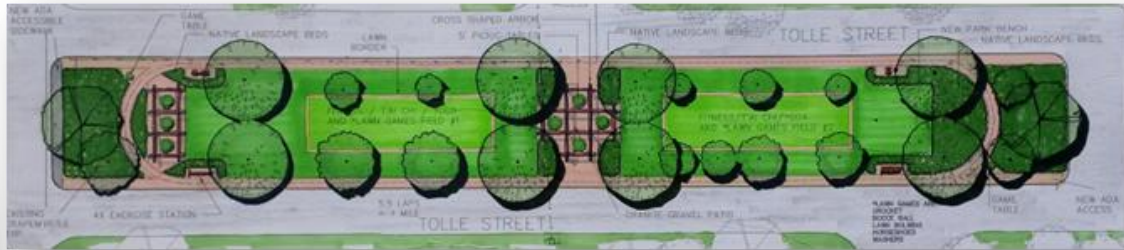
- Landa Park 80<sup>th</sup> Anniversary Gala
  - Raised +\$75,000
  - Nine “hole sponsors”





# Wein & Saengerfest

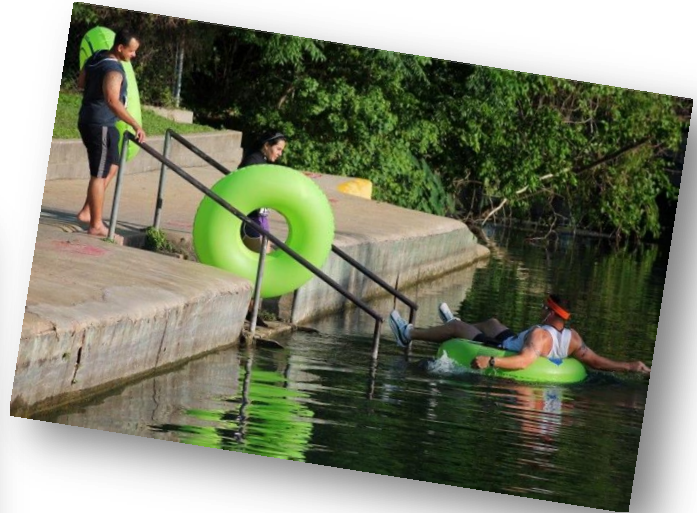
- Wine Market Operations
  - Funds raised for downtown parks
  - Irrigation Lindheimer and Market Plaza
  - Market Plaza Renovations





# Dos Rios 5K

- Annual run “splash & dash”
- General fund



# Resources

- Texas Park and Recreation Foundation
  - 501c3
  - Mission: to provide services to parks and recreation providers and users in Texas
  - [www.tprfoundation.org](http://www.tprfoundation.org)
  - Trust Services
    - Temporary Ownership of Real Property
    - Fiduciary Services



# Getting Started

- Develop vision
- IRS filing, State filing
- Board of Directors
  - Job Description
  - Annual goals
  - Financial policy
- Members?
- Marketing Plan



# Resources

- The National Association of Park Foundations (the-napf.com)
- Legal Toolkit for Texas Non-profits (texasobar.org)
- Accountability Standards (smartgiver.org/standards)



# Resources

- Gail Perry, Fired Up Fundraising ([gailperry.com](http://gailperry.com))
- Council for Certification in Volunteer Administration ([cvacert.org](http://cvacert.org))
- Certified Fund Raising Executive ([cfre.org](http://cfre.org))
- [nbparksfoundation.org](http://nbparksfoundation.org)

