Land Preservation Options for Comal County  
January 17, 2018 at McKenna Center  
Meeting Notes


Annalisa announced that the City of New Braunfels is looking for people to serve on the Watershed Advisory Board. You can find information and the application here. Applications are due on 2/15/2018.

Jensie summarized work at last meeting and goals of the working group/coalition.

- Update about Sentinel Peak Preserve – Closing on purchase of land for development did not go through so the land is still available for purchase as park. You can learn more from the Sentinel Peak Preserve web site and Facebook page.

- Discussion of Mission Statement of a potential coalition
  - Before the meeting, please take a look at/ and comment on draft missions statements proposed here.

Katherine took notes on mission statement options. You can click here to read the options for mission statements here. It was observed that a concise mission statement is best with additional verbiage being provided as a vision statement.

The page will be open for comment and additional suggestions for mission statements for two weeks. We will bring back the mission statement for a decision at the next meeting.

We will add a section to this document so that participants can suggest a name for the coalition.

- Discussion of possible activities of a coalition
  - Discussion of how the coalition would be organized, how to make decisions, how interested individuals would be incorporated in the coalition, etc.

Annalisa gave an overview of how the GEAA coalition is organized as a model for this group. Jensie suggested that the coalition could be organized into committees devoted to achieving various objectives and actions, ie: planning events, education, etc. Helen suggested that the coalition would be formed to advocate actions and plans to preserve lands. Harry observed that letters to the editors reflect that citizens are interested in preserving land. Robin asked, What will be the first step to feel that the coalition has done something successful? She suggested that we identify and work toward realistic benchmarks. Annalisa suggested that the group should work toward being able to take over organizational and administrative tasks.
Martin suggested quarterly meetings.

- Discussion of spreadsheet of potential organizations to approach about membership in coalition.

Martin suggested that we need a letter to send out to potential coalition members.

- You can add your ideas for possible coalition member groups, or to sign up to reach out to a particular group here.

Goals: for the next meeting we will decide on:

- Name
- Mission
- Vision
- Structure – how will we get work done?
- How can we use social media for outreach
- Bring suggestions for alternative location if we opt for an evening meeting.

- Next meeting – February 21st from 2:30 to 4:pm at the McKenna Center.

Coalition groups spreadsheet
https://docs.google.com/spreadsheets/d/1IQkROadiDVGfK8-C6KdabRzxm8kpiRny-w7Uu8U9nT8/edit?usp=sharing

Mission
https://docs.google.com/spreadsheets/d/1IQkROadiDVGfK8-C6KdabRzxm8kpiRny-w7Uu8U9nT8/edit?usp=sharing