Options for Land Preservation in Comal County  
Wednesday, February 21, 2018 at McKenna Center  
Meeting Notes

Attending: Jensie Madden, Annalisa Peace, Katherine Romans, Cliff Kaplan, Ron Walton, Danielle Crowley, Liz Robbins, Betty Colley, Robin Engel, Bernard Jones, Frank Dietz, Tim Barker, David McCallum, Randy Collier, Mary Phillips, Dee Dee wright, Cindy Milichan, Eva Silverfine, Laura Syve-Cruz, Nancy Pappas, Kyle Hahn, Leslie Collier

Jensie started the meeting by reading a letter soliciting sale of land in Comal County. All attending concurred that the there is a need for efforts to preserve land in Comal County.

David and Randy gave a brief update on the status and plans for the Rancho Cima property.

2:40 Discuss Proposed Name & Mission Statement (15 min)  
Discussed top five options and chose: Comal County Conservation Alliance (CCCA)  
The group agreed that they preferred Alliance to Coalition and Conservation to Preservation in the name.

Discussed Mission Statement options and chose:  
Advocating for land, water and wildlife conservation in Comal County

How we work: (Discussed on-line though not at this meeting)
We will support land preservation in Comal County through:

- Promoting public awareness and education about public and private land preservation opportunities;
- Encouraging county-wide planning efforts to identify areas of natural beauty, cultural importance, and environmental significance in order to protect them for future generations;
- Providing a platform for individuals and organizations to share resources, knowledge, and skills in a coordinated effort for land preservation.

2:55 Review proposed activities of coalition & divide into groups according to interest (10 min)  
Jensie proposed a list of possible activities (to read click here). Small groups will be convened to discuss these activities at the next meeting.

Discussion of elevator speech (30 second summation of our group and mission) all agreed to review “How we work” and “Why is our coalition necessary now”, which will be sent out with the notes to this meeting.

3:55 Wrap-up. Set next meeting details.  
Annalisa suggested having a day and an evening meeting for the break out group discussions.  
Suggested meeting in the evening at Ty Preston Center, Estrelita Ranch  
Next day meeting from 2:00 to 4:00 at McKenna Center on March 21st.  
4:07 p.m. Adjourn