



Dear GEAA members and friends,

I am so happy to announce that the Annual Membership Drive was one of our best ever. Thanks a million to all of you who so generously renewed your memberships, and to the S&M Hixon Family Foundation for matching your donations.

Aside from your membership dues, one of the most reliable sources of operational funding comes through our membership in EarthShare of Texas. This month, there are two EarthShare initiatives that GEAA will benefit from.

GEAA is pleased to announce the second year of The Reliant EcoShareSM, a way that Texans can support GEAA and offset their own carbon production at the same time. Reliant and EarthShare of Texas have launched a program that allows Reliant customers to help reduce their carbon footprints through the purchase of carbon offsets. And for each customer-purchased offset, Reliant will make a contribution to EarthShare of Texas and its participating organizations. As an EarthShare of Texas participating organization, GEAA will benefit from this program. For more information, follow this link to the EarthShare of Texas website <http://www.earthshare-texas.org/2012/02/the-reliant-ecosharesm-program-supports-texas.html> or go directly to reliant.com/ecoshare.

We are also pleased to announce that H-E-B has selected EarthShare of Texas to be the beneficiary of its in-store coupon promotion for April, in recognition of Earth Day. This means that customers can tear off and add check-out coupons worth \$1, \$3, or \$5 to their total bill.

H-E-B has supported many EarthShare of Texas organizations with corporate grants or in-kind contributions. The April tear-pad promotion enables H-E-B customers to support the program work of Earth Share of Texas organizations. GEAA will benefit, because the contributions will be divided among EarthShare of Texas organizations with program work in Central Texas and San Antonio. Look for the EarthShare of Texas display and tear-off coupons at the check-out stands in H-E-B stores and the Central Markets store April 4th through April and into the first week in May. And help support EarthShare of Texas and the Texas environment!

Thanks to our corporate sponsors who contribute through EarthShare, and especially thanks to you for your continued support. **Tune in tomorrow for a calendar of Earth Day Celebrations throughout the Hill Country.**

Annalisa Peace, Executive Director