

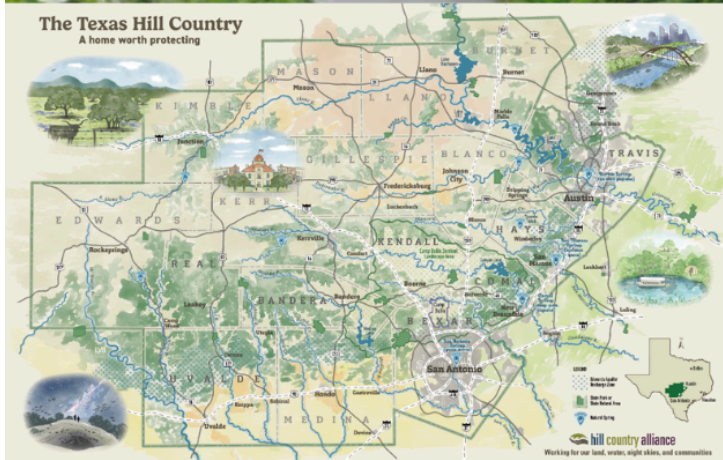
GEAA

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Alliance

MEMBER SPOTLIGHT



hill country alliance



Member Group Spotlight:
Hill Country Alliance

Founded in 2004 by a group of neighbors concerned about the impacts of rapid growth on the Texas Hill Country's water resources, agricultural lands, scenic landscapes, and rural character, the Hill Country Alliance (HCA) has spent more than 20 years bringing together a diverse coalition of partners dedicated to preserving the open spaces, starry night skies, clean and abundant waters, and unique character of the Texas Hill Country. What began as conversations in living rooms has grown into a trusted regional nonprofit that helps communities across the Hill Country navigate growth and conservation challenges.

Recognizing that the region's challenges are too large for any one organization to tackle alone, HCA builds partnerships among nonprofits, businesses, landowners, military installations, community leaders, and government agencies. This collaborative approach helps ensure that conservation efforts are effective, broadly supported, and sustainable for generations to come.

HCA's work is organized around five program areas:

- **Land** – promoting land stewardship and permanent conservation, improving habitat, and building awareness of the importance of watershed function.
- **Water** – advancing water conservation initiatives to ensure water resilience for future generations of Central Texans.
- **Night Skies** – building awareness, appreciation, and protection for our views of the stars at night as the region grows.
- **Communities** – supporting community resilience and planning in the face of rapid growth pressures.
- **Leadership** – empowering, connecting, and inspiring leading voices and key decision-makers dedicated to the long-term vitality of the region.

In addition to its own programs, HCA serves as the convener of the Texas Hill Country Conservation Network, bringing together 58 organizations, agencies, and community leaders to advance shared conservation goals across the region.

Education remains central to HCA's work. Through workshops, resources, technical assistance, and regional partnerships, the organization helps landowners and communities better understand how their decisions affect the long-term health of the Hill Country.

Upcoming Events

- Check out our events calendar [here](#)

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